



# Welcome to Popcornopolis!

Thanks for your inquiry! We're honored to introduce the Popcornopolis Fundraising Program and help you exceed your fundraising goals. Here's what makes Popcornopolis fundraisers so successful:

**50% Profit Margin.** Your organization retains 50% of every Popcornopolis sale, minus any shipping costs. In this way, Popcornopolis drives your success through profitability, so your group can get the job done quickly and efficiently. Earn more, faster than ever before!



**Popcornopolis is "an Easy Sell".** Everyone loves gourmet popcorn! Benefit from Popcornopolis' strong brand awareness, a portfolio of popular flavors, and iconic packaging that is suitable for gifting, to maximize your success. Popcornopolis truly is The World's Best Gourmet Popcorn, and that makes selling easier.

**Healthful Products.** Our popcorn is 100% American grown and certified non-GMO. These wholesome ingredients differentiate Popcornopolis and make our products even more appealing to a wider audience. Real ingredients like coconut oil, pure cane sugar, and authentic white cheddar cheese will satisfy and delight even the most discerning customers.

**Product Value.** Popcornopolis provides scrumptious gourmet popcorn at accessible price points, allowing more people to participate and making sales easier for your team. Unit pricing under \$10 encourages your customers to purchase multiple items, so your group attracts higher earnings per order.

**Simplicity.** Your team will love the ingenious simplicity of the Popcornopolis Fundraising Program—a manageable set of top-selling gourmet popcorn flavors to focus your selling activities; start-to-finish campaign guides and support materials to keep your campaign on track; and expert support from the Popcornopolis team. Plus, your satisfaction is 100% guaranteed!

Please contact me if you have any questions at all. We look forward to helping you get started.

Kindest Regards,  
**The Fundraising Team**

Popcornopolis, LLC  
3200 E. Slauson Ave.  
Vernon, CA 90058

**PHONE:** (844) 386-3767  
**FAX:** (844) 830-2265

[fundraising@popcornopolis.com](mailto:fundraising@popcornopolis.com)  
[popcornopolis.com/fundraising](http://popcornopolis.com/fundraising)





## Our 6 Easy Steps to Fundraising Success!

- 1. Set clear start and end dates.** We recommend the fundraiser last 5 weeks. This would leave 3 weeks for your volunteers to sell the popcorn, and 2 weeks for us to receive payment and ship the popcorn out. Establish the date volunteers will begin selling, the date the orders are due and the date of the popcorn pickup.
- 2. Fill out the Fundraising Application.** Email it to [fundraising@popcornopolis.com](mailto:fundraising@popcornopolis.com), fax it to (844) 830-2265, or apply online at [popcornopolis.com/fundraising](http://popcornopolis.com/fundraising). You should order one brochure for every volunteer selling, and we will include extra forms as well. *Please be sure to include your organization's tax exempt ID number on the application.* You will receive confirmation that we received your application, and you will receive your brochures prior to your target start date.
- 3. Run your Fundraiser.** Distribute information to your team and begin selling. We'll provide you with a simple chairperson's guide to help you achieve your fundraising goals.
- 4. Collect the order forms on the predetermined date** and calculate the total number of cones sold. It is important to double-check the number so the correct amount of popcorn can be ordered. The total amount collected, minus the cost of the popcorn and the price of shipping, is the profit your organization will have made with this fundraiser. *Orders must be placed in either half or full case quantities and flavors cannot be mixed (REGULAR SIZE Caramel, White Cheddar, Kettle, Jalapeño Cheddar, Pumpkin Spice and Zebra: ½ case = 12 cones, full case = 24 cones; JUMBO SIZE Zebra: ½ case = 6 cones, full case = 12 cones.)* **Popcornopolis is unable to fulfill single cone orders.** Gift baskets can be ordered individually.
- 5. Submit one order for the entire organization** to [fundraising@popcornopolis.com](mailto:fundraising@popcornopolis.com) using the Fundraising Order Form, or place your order online at [popcornopolis.com/fundraising](http://popcornopolis.com/fundraising). Payment will be processed through our corporate office and must be paid in full before the popcorn is released to you. Please consult your Popcornopolis Fundraising Representative for more information regarding the pickup or shipment of your order.
- 6. Hold a popcorn pickup day or distribute popcorn to volunteers** so they can distribute it themselves. For larger orders, multiple volunteers may be needed for sorting. Popcornopolis tote bags will be provided for the distribution of the popcorn.

### **Zebra® Popcorn now available in Regular and Jumbo Cones.**

Although it may not look like it, our Jumbo Cone holds 75% more popcorn than our Regular Cone—an exceptional value.



Regular  
(11 oz)

Jumbo  
(19 oz)

**Share your success!**



**@popcornopolis**



**facebook.com/popcornopolis**

Please use the hashtags **#POPCORNOPOLIS** & **#POPFUND** to join our networks!



# Ordering Made Easy!

About a week before your fundraiser is scheduled to wrap up, we'll send you an email with instructions on how to place your order and a digital form that will tally the totals for you.

**Please note that Popcornopolis does not process single cone orders, however gift baskets can be ordered individually.**

Regular Cones	1/2 Case (12)	Full Case (24)	(Avg Per Cone)
Caramel 10 oz	\$42.00	\$84.00	\$3.50
White Cheddar 4.5 oz	\$42.00	\$84.00	\$3.50
Kettle 4.5 oz	\$42.00	\$84.00	\$3.50
Jalapeño Cheddar 4.5 oz	\$42.00	\$84.00	\$3.50
Unicorn 10 oz	\$60.00	\$120.00	\$5.00
Zebra 11 oz	\$54.00	\$108.00	\$4.50
Gift Items	—	Per Item	—
5 Cone Gift Basket	NA	\$19.50	NA
Jumbo Cone	1/2 Case (6)	Full Case (12)	(Avg Per Cone)
Zebra 19 oz	\$42.00	\$84.00	\$7.00



## Other Potential Costs

There are NO upfront costs with running a fundraiser and all marketing material is free. However, there are a few things you and your group should be aware of:

- Shipping will be charged unless the order is picked up from our corporate headquarters or if you qualify for free shipping.
- The chart below shows estimated shipping charges. Due to carrier policies, certain geographic locations may incur an additional handling fee.

Popcornopolis Order Amount	Shipping Estimate
\$0.01 – \$110.00	\$10.00
\$110.01 – \$250.00	\$20.00
\$250.01 – \$500.00	\$40.00
\$500.01 – \$1,500.00	\$60.00
\$1,500.01 – \$2,000.00	\$130.00
\$2,000.01 – \$3,500.00	\$150.00
<b>\$3,500.01 &amp; up</b>	<b>FREE!</b>



Every fundraising order of \$3500 or more earns **FREE SHIPPING** (and add hundreds of dollars to your bottom line)! Our top-notch logistics team will deliver your order in perfect condition a week faster than most fundraising product suppliers. Our free shipping offer will not delay your delivery schedule.



# Fundraising Program Application

ORGANIZATION NAME

CONTACT NAME

ORGANIZATION ADDRESS

CITY

STATE

ZIP

CONTACT EMAIL ADDRESS

PHONE # (WITH AREA CODE)

SHIPPING ADDRESS

CITY

STATE

ZIP

TARGET START DATE

TARGET END DATE

GROUP SIZE

TARGET GOAL \$

## PROGRAM AUTHORIZATION

AUTHORIZED SIGNATURE

TITLE

DATE

AUTHORIZED SIGNATURE

TITLE

DATE

We are required to confirm your tax exempt status, and can extend these program advantages only to organizations that meet the educational, medical, cultural, and humanitarian goals of nonprofit agency.

NAME OF NONPROFIT ORGANIZATION

TAX-EXEMPT NUMBER

If applicable in your state, check the box below and attach documentation on your tax-exempt status.

I certify that the purchase from Popcornopolis Fundraising, by the above-named organization, is exempt from sales tax.

CONTACT PERSON

PHONE # (WITH AREA CODE)

ADDRESS

CITY

STATE

ZIP

Briefly describe what the funds will be used for (optional):

YOUR SIGNATURE

DATE

**Thank you for your application!**

## 4 Ways to Submit Your Application:

**APPLY ONLINE AT:** popcornopolis.com/fundraising

**MAIL TO:** Popcornopolis Fundraising, 3200 E. Slauson Ave., Vernon, CA 90058

**FAX TO:** (844) 830-2265 **SCAN AND EMAIL TO:** fundraising@popcornopolis.com